

No.SWSM-WSSO-Swachh Bharat./2014-15 1364-97
HIMACHAL PRADESH
STATE WATER & SANITATION MISSION
WSSO,DHALLI,SHIMLA-171012 (H.P.)

To

All the Member Secretary (DWSM)
Cum- Executive Engineers,
IPH Division, Distt. H.Q., (H.P.).

Dated Shimla-171012 30th Sep.,2014


Subject:- National Sanitation Campaign w.e.f. 25-9-2014 to 31-10-2014.


As you are aware that already preparatory work for above cited campaign has been initiated and to carry forward this campaign, I am enclosing the week wise activity calendar for your information and further compliance (**Annexure-A**). Brief description of activities in which the involvement of I&PH Department is necessary are given in **Annexure-B**.

The action may be taken up by drawing an Action Plan by each DWSM copy of which may be sent to this office by 04-10-2014 positively. In this Action Plan water purification days are also to be taken up by IPH Department wherein it is stated that *PRIs, Youth Clubs/Mandals and other CBOs will be involved to clean all the traditional water sources with the support of I &PH department after which, I &PH department will ensure chlorination of all water sources including drinking water tanks of each school. Mass campaign for water testing would be initiated by I & PH department.*

Further, the various IEC activities are already part of approved Annual Action Plan 2014-15 and during Campaign period special attention should be given to all such activities so as to make Sanitation Campaign a grand success.

Encl: - As above.


Chief Engineer
cum Director (WSSO)
Dhalla, Shimla-12

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Copy to:-

1. The Principal Secretary (IPH) to the Govt. of H.P., Shimla-2 for information please.
2. The Principal Secretary (RDD) to the Govt. of H.P., Shimla-2 for information please.
3. The Engineer-in-Chief, IPH Department, U.S.Club Shimla-1 for information please.
4. All the Chief Engineers IPH department H.P. for information & necessary action please.
5. All the Superintending Engineers IPH department in H.P., for information & necessary action.
6. The Nodal Officers cum Superintending Engineer (D), under IPH Deptt. each Zone for information & necessary action.
7. The Executive Director, HPVHA for information and necessary action. The activities in their blocks be geared up on the occasion of National Sanitation Campaign.
8. In-charge, Computer Cell (IPH), U.S. Club, Shimla for uploading the same on departmental website.


Chief Engineer
cum Director (WSSO)
Dhalli, Shimla-12



Annexure A

Rural Development Department

ACTIVITY CALENDAR UNDER NATIONAL SANITATION CAMPAIGN

25.09.2014 -31.10.2014

Theme for National Sanitation Campaign

“Swachh Himachal Swasth Himachal” A step towards Nirmal State would be the main theme of the National Sanitation Campaign besides this the other points for consideration would be;

1. Convergence between health and sanitation related issues including initiation of special drive for the promotion of health checkups and preventive care.
2. Propagating construction and usage of toilets by all the stakeholders.
3. Sustenance of ODF status by ensuring 100% sanitation coverage to all.
4. Creating awareness about Safe disposal of child faeces among the mothers.
5. Ensuring the clean & hygienic conditions at village level through S&LWM initiatives.

Objectives:

The objectives of scheduled “National Sanitation Campaign” which will be celebrated as Swachta Utsav are as follows:

1. Generating awareness among the rural community on health related problems caused due to open defecation besides establishing linkage between safe hygiene and sanitation practices and its impact on health.
2. The “National Sanitation Campaign” will develop measures which are locally acceptable with a strong emotional appeal that cuts across linguistic and cultural groupings.
3. It will create favourable atmosphere in creating mobilization for the Nirmal Gram Panchayats.
4. The campaign will initiate awareness on sanitation issues, there by resulting in recognition of need for its sustenance by community, so that the

community is well informed and educated to shoulder responsibilities of operation and maintenance of the assets created or to be created in future including the financial management.

5. The "National Sanitation Campaign" will yield tangible outcomes in terms of creation of sanitation facilities in covering new HHs, Schools & Anganwadi toilets and other measures for creating a clean environment.

The areas which require special focus during the "National Sanitation Campaign" are, usage of sanitation facilities by all the stakeholders, hygiene education, schools and Anganwadi Sanitation, Solid and Liquid Waste Management and attaining the Nirmal Gram Panchayat status.

To make rural community aware of the importance of sanitation, and their role in ensuring it, the Special sanitation Campaign from 2nd October 2014-23rd October 2014 is being celebrated as the National Sanitation Campaign.

To make this Sanitation campaign fruitful and people friendly, the day wise activities are planned (Annexure-1) and all the districts/Blocks are required to put sincere efforts in implementing these activities. The Districts will also ensure the proper documentation of the event and should also send the detail reports in illustrated form to the State Hqtrs by 31st October 2014 positively.

Following activities will be carried out at State Level:

- ❖ D.O letter from Pr. Secretary (RD) to all Deputy Commissioners for successful implementation of National Sanitation Campaign.
- ❖ Arrangements for ensuring Flag off of “National Sanitation Campaign” by Hon’ble Chief Minister.
- ❖ Advertisement in leading news papers.
- ❖ Culmination of “National Sanitation Campaign” by Hon’ble RD&PR Minister

Preparatory activities to be undertaken at (District level)

1	All the Deputy Commissioner will appoint Nodal Officers at district, block & cluster level to ensure smooth organization of activities, monitor and report upon the celebration of the “National Sanitation Campaign”.
2	During the preparatory phase the Districts will associate the District/ Block level health authorities in planning the activities for the “National Sanitation Campaign” who would be involved for taking up IEC/ HRD related activities and also health checkup camps at GP/ cluster level for students/ lactating mother /PRI representatives and ordinary residents of the rural area (Health department will appoint nodal officers at each level for implementation and monitoring of camps).
3	In addition of Nodal officers from the Dept. of RD other government departments will also appoint nodal officers at different levels for convergence purposes.
4	As per the guidelines of GoI, respective SDMs shall be appointed as reporting authorities for Block level Nodal Officers.
5	To draw up the Calendar of activities to be undertaken during the “National Sanitation Campaign” the DC’s will convene meetings of all departments (DWSM meeting) wherein each Dept. & officer would be assigned with specific duties.
6	While allocating duties the Deputy Commissioner will ensure that issues regarding

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resource convergence, pooling of financial & manpower of other departments like Health, Education, Panchayati Raj, Rural Development, I&PH, Women & Child Development, Urban Development, Tourism, I & PR etc. with the Sanitation Campaign are finalized in advance.

7

Advertisement through, local News papers, Cable network, Radio along with use of bulk SMS and related social media.

8

Establish a mechanism for Daily review and reporting from field level to District and to State level which will be through write-ups, illustrated documentation and photographs.

9

The Districts will ensure that the activities suggested, are organised both at District and Block level covering all 3243 Gram Panchayats with formal launch at District & Block level.

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During the campaign Solid Liquid Waste Management will be emphasised and each G.P should be directed to select one land fill site for the waste disposal the sites.

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In order to ensure wide publicity to the "National Sanitation Campaign" all the Districts will identify public representative including State Govt. Ministers, MPs, MLAs, Chairman and members of District Vigilance and Monitoring Committees, PRI representatives and other persons of eminence in the district who could be requested to participate in the campaign and also chair identified events.

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District Water & Sanitation Missions will also organize orientation and capacity building programmes for all line departments as per their assigned role during the preparatory phase to sensitize them about the objectives of the campaign and necessity of achieving 100% sustainable sanitation coverage for the Districts.

13

In addition, calendar of activities to be organized by the Districts/ Blocks at Cluster level for TSC orientation of elected PRI representatives for successful conduct of "National Sanitation Campaign" will also be drawn up by DWSM.

14

DWSM will identify SHGs, members of civil society, NGOs & CBOs of repute & also available corporate houses for participation in the campaign and assign specific roles and responsibilities to each of them.

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Teams for mass level interpersonal contact programmes at GP level will be constituted and for which each member of the team will be given detailed briefing.

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All the Deputy Commissioners of concerned districts (industrial area) will also organize meetings with members of industrial associations for their coordination

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National Sanitation Campaign

25-09-2014 to 31-10-2014

during the “National Sanitation Campaign””

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The review of the preparatory stages activities for the “National Sanitation Campaign” will be taken regularly by the Deputy Commissioners themselves to ensure proper implementation of the decisions taken for conduct of the campaign.

Activities related to the Launch of National Sanitation Campaign at District level

- For the launch of “National Sanitation Campaign” local MP or MLA should be called. During the launch at District level function, all the line departments will be associated in conveying the commitment of the district towards the “National Sanitation Campaign”. (Formal launch should be done in District level function).
- Block level launch of “National Sanitation Campaign” should also be done by respective SDMs/ BDOs with the support of all line departments and if possible, local MLA or other dignitaries may also be called.
- At the Gram Panchayat level too before starting the proceeding of Gram Sabha, relevant sanitation issues for the Panchayats should be discussed which will be made a part of the Gram Sabha’s proceeding. During the Gram Sabhas meetings all the GP members would be oriented about “National Sanitation Campaign”, its importance and need for the community’s participation in the Campaign.
- During the gram Sabha the Health Department will arrange for talks on Health and Sanitation related issues, preventions from water borne diseases with special focus on lactating mothers, small/ school going children, female health related issues and other schemes of the Government which are aimed at improving the health of the ordinary rural masses.
- In case the GPs have any left out Households which are still practicing OD / Public Institutions which sans sanitation facilities or have no specific mechanism for the SLWM , during the Gram Sabha meeting such Panchayats can draw strategy to address these issues with definite action plan. For this the resolution of Gram Sabha would be made.
- During the day Gram Sabha would also develop evolve monitoring mechanism for sustaining Nirmal Panchayat Status.

Activities calendar for National Sanitation Campaign

1st Week (25.09.2014-01.10.2014)

Swachta ka Jan Jagarn

- Inauguration of SWACHTA RATH at District level by MP/MLA/Minister etc.
- Use of Kala Jatha preferably for evening programme as per the movement of Rath.
- Pamphlet distribution during kala jatha programme.
- On the occasion of Gram Sabha (2nd October 2014) the local people will be motivated to take oath to maintain Sanitation standards at house hold and community level.
- The efforts shall be made to encourage people for raising demand for sanitary amenities.
- Special IEC campaign on low cost technology for toilet construction (for IHHLs, Schools & Anganwadis, CSCs and SLWM) would be launched on first day at Distt./Block level by organizing special camps/trainings for the PRIs & other stakeholders (special focus should be on two-pit leach pit toilet technology and vermin composting).
- Trainings of all nodal officer appointed by education & ICDS departments should be ensured by concerned Block.
- At the Panchayats level IPC sessions with members of the left out House Holds on low cost technology will be held besides (Block level technical staff will perform the task).
- Local Masson at the Block level would be sensitized to promote two-pit leach pit toilet technology. (GP level team and VHSC members will perform the task).

- Support of the Agriculture/ Horticulture departments would be sought to organize special camps for the promotion of the Household / Community level composting for management of SLWM.
- During the period, VHSC members will visit each house in the GP and will verify that the toilets constructed are of safe technology, if not corrective measures would be discussed with the concerned family members

2nd Week (02.10.2014-08.10.2014)

naye soch nya sawera, nirmal bane prdesh mera.

- The District/ Block level functions will be organised and all the PRIs, representatives of Mahila Mandals, Yovak Mandal, Kisan Club, SHGs, etc are required to be invited and the DCs, ADCs, POs, BDOs will address the mob on the theme.
- The large scale rallies will be organised at District & Block level and these rallies are required to be moved through market areas, Bus Stands/stops, Govt. offices, popular places etc.
- During the week all the GPs will ensure that, temple committees and health department are involved in developing a strategy within their jurisdiction to address the issues of sanitation within the GP's jurisdiction.
- The community will also ensure assembly at the religious Institution and pledge by its members to promote sanitation. (Involve MM/SHGs/YMs and Mandir Communities).
- To involve people in drive the week could be observed as the village sweeping & cleaning week so as to promote awareness on need for safe disposal of garbage and also on segregation and proper disposal of solid waste besides ensuring cleanliness of all drains and water logged areas. Apart from this GP wise arrangement for institutionalization of garbage by the rag pickers will also be made.

3rd Week (09.10.2014-15.10.2014)

Mera Abhimaan Mera Shochalya

- Slogan Writing, Essay Writing, Debate, Drawing Competition will be held, focused on the need & importance of toilet, at Block Hqtrs (Mahila Mandal, SHGs) and at schools also.
- Awards will be given by the District/Block/School authorities at their level by using IEC funds.
- The woman rallies will be organised at Village/GP/Block level.
- The School Girls can also be made part of these rallies.
- Slogan will be raised focusing the relationship between Woman dignity & Toilet.
- Meeting with all the registered "Mahila Mandals" will be organized at Block level and MMPY scheme will be discussed in detail (LSEOs/LVDCs would be responsible for the task).
- Special health checkups along with talks on health and sanitation related issues will be organized for the "Mahila Mandals" members by the Health Department.
- After attending the meeting all the "Mahila Mandals" will be tasked to organize awareness camps at GP level during the "Swachhta Utsav".
- All the "Mahila Mandals" will also be asked to organize cleanliness drive in their respective wards/village besides sensitizing the HHs about Solid & Liquid Waste Management.

4th Week (16.10.2014-22.10.2014)

Swachta se Swasthye

- The Village/GP level workshops will be held and the Doctors & other medical representatives will address the villagers on impact of sanitation on human health, covering its economic effects.
- Health check up camps will also be organized keeping focus on Women & Children.
- The Block office will ensure the every success of these workshops with the coordination from health department.
- The messages, revealing the link between health and sanitation, needs to be publicize through Radio, News paper & cable T.V.
- During this week the GPs will be asked to organize medical check-up (involvement of VHSC) for all the registered mothers infants and small children who will be given talks on personal health and hygiene issues along with safe hand washing.
- The Anganwadi Workers will organize door-to-door awareness campaign on sanitation with special focus on safe disposal of child feaces.
- The GPs will ensure maintenance and cleanliness of Anganwadi toilets.
- The ICDS Department at the GP level could also organize, healthy baby competition at the GP level.

5th Week (23.10.2014 to 31.10.2014)

Nirmal Gram Panchayat Week:

- All the GPs will organize door-to-door awareness campaign regarding NGP criteria & its verification process.
- All the VHSCs, Mahila Mandals, Yuvak Mandals, SHGs and other Community Based Organizations will be involved in awareness campaign.
- Effective mechanism for SLWM activities will be established in the GPs.
- Awareness camps will be organized by Agriculture Department for promoting the concept of composting and vermin composting.
- Soak pits for house hold liquid waste will be constructed at each household level. The technical staff working at GP/Block level will be asked to promote proper design of low cost soak.
- Cleanliness drive will be initiated by each household in and around their houses.
- Sensitization of local market people regarding sanitation and waste management issues will be taken up by the GPs/VHSCs.
- Displaying of messages on sanitation at prominent places in the GP will be ensured (use local material and manpower for message writing).
- Wide publicity to the statutory duties and penal provisions available under Panchayati Raj Act by PRI members which can be imposed on offenders will be publicized.

VHSCs committees and PRI members will also develop mechanism for ensuring sustainability of ODF status.

Special activities on special Days.

Gandgi Ke Ravan se Mukti Divas: Dushhera

On the occasion of Dushhera all the GPs will also celebrate Dushehra Day as "Gandgi Ke Ravan se Mukti Divas" and burn the effigy (PUTLA) inadequate sanitation at the GP level and will ensure that all the persons at the Panchayat level take oath for maintaining sanitation facilities in the GP.

Maharishi Valmiki Jayanti:

On Maharishi Valmiki Jayanti functions will be organized at the GP level to give wide publicity MVSSP and motivating all the Panchayats to participate in the MVSSP 2012 (State Reward Scheme) with focus on SLWM at the GP level.

Hand Washing Day

The 15th October 2014 will be organised as Global Hand Washing day and on this day the Districts can perform hand washing exercises at community level including MMs, SHGs etc.

At school and anganwadi level the same opractices could be undertaken with the messages on the importance of washing hands after defecation and before eating.

Corporate Social Responsibility Day:

One day might be selected for organising CSR Day and during the CSR day following activities would be organized at the District level:

- Seeking assurance of corporate sector for their support to launch of SLWM project in the districts.
- Promotion of low cost technological options in respect of Toilet construction and SLWM.

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- Identification of sites for Community Sanitary Complexes for the workers in the industrial areas.

School Sanitation Day:

- Sanitation Awareness walks by school children with slogans/ banners within the community/ cities. (Focus on S&LWM, ODF, Sustainability, Removal of Plastic waste & NGP).
- Slogan competition, essay competition, debates etc. at School Level. (Focus on Environment cleanliness).
- Use of School Children and NSS (High School) in cleanliness drive in Schools and surroundings areas.
- Meeting of School Management Committees to devise strategy for ensuring cleanliness in the School & Anganwadi premises along with making certain that all the school toilets are in a functional state. Make School Sanitation a regular issue of discussion during morning assemblies.
- Latrine Cleaning/Repair to be carried out in all Schools.
- Pledge for promoting Sanitation by Children – Start/ Review of Swachta Doot Scheme. Bal Sansad Ka Gathan, allotment of houses & subsequent feedback - Involve Education Department.
- Doctors and Health Workers to organise Health and Sanitation Awareness cum Health Check up Camps at Schools (Data needs to be generated at Block level).

Anganwadi Sanitation:

- a. Meeting with the parents of the Children who are enrolled in the Anganwadis.
- b. Cleaning/ Repairs of the Anganwadi toilets and fund raising for the baby friendly toilets.

Doctors and Health Workers to organise Health and Sanitation Awareness cum Health Check up Camps at Anganwadi Level.

Water Purification Days:

- PRIs, Youth Clubs/Mahila Mandals and other CBOs will be involved to clean all the traditional water sources with the support of I&PH deptt. after which, I&PH department will ensure chlorination of all water sources including drinking water tanks of each school.
Mass campaign for water testing would be initiated by I&PH deptt.

Swachhta Padd Yatra Divas:

Swachhta Padd Yatra Divas will be organized at all the Blocks/ GPs level with the maximum participation of the community wherein all the PRI representatives will be asked to participate in the rallies and conduct Padd Yatras within their Panchayats with the help of local SHGs, Mahila Mandals, YMs Schools and Anganwadis management committees. During this all stakeholders at the GP level would be sensitized about personal health & hygiene and the importance of ODF status besides sensitization about the NGP and its criteria (Involve children if possible).

Culmination Day:

- On 31st October 2014, Swachhta Utsav will culminate with a district level function organized with the support of all line departments. If possible local Ministers/MPs/MLAs could be asked to preside over this function.
- During the function all those persons who have performed exceptionally well under the Sanitation Campaign would be felicitated and a road map for Nirmal District would be devised.

Post Launch Activities:

Review Meeting

- Sharing of experience in a meeting to be headed by the DC/SDM with participation of all the line Departments. Review of block/district performance and future action plan.
- District wise Report to the Secretary, Rural Development before 15th November, 2014.

Activity Calendar under National Sanitation Campaign from 25-09-2014 to 31-10-2014

Major activities

1. The activities related to water shall be organized at district, block and GP level in coordination with DWSM/District Rural Development Department/DRDA. Consultant (Chemists), Accountant and Block Coordinators, Jalrakshaks, Helper Fitters, Pump Operators will be involved in the campaign effectively.
2. Member Secretary will appoint a Nodal Officers at district, block and GP level who will coordinate with DWSM/RDD/DRDA during the campaign.
3. Establish a mechanism for daily review and reporting from field level to district and State level through write ups, illustrated documentation with photographs.
4. **“Swachhta Sapath”** will be ensured in each GP on **2nd October 2014** positively. Village Water and Sanitation Committee (VWSC) members should be involved to ensure the cleanliness of water sources and disinfection. **A proper resolution should be passed in the Gram Sabha on 2nd October 2014 for constitution of VWSCs, if not passed earlier.**
5. Reputed cultural groups/NGOs/CBOs may be identified for organizing School Rallies, slogan/painting competitions in schools on issue related to water, sanitation, health and hygiene which may be converged with RDD/DRDA activities.
6. Block Coordinators and Jalrakshaks may deputed for Door to Door contact drives in coordination with Anganwadi Workers in the GPs on issues like water conservation, water quality, water disinfection, water sources cleanliness, water borne diseases etc.
7. Water testing of drinking water sources in the GPs in labs and with FTK
8. Demonstration of Field Test Kit (FTK) in Swachhta Rath of RDD in each district
9. Distribution of IEC material during various programmes at GP level
10. Documentation of activities with photographs and submission of reports at State level within 10 days after completion of the campaign